

Hearthstone's Blizzard Entertainment Spendings (As of 1 Jan 2019)

File Description

Blizzard Entertainment Spendings as of 1 January 2019

Status

Not confidential. To be published online for educational and informational purposes

Europe Region

Date	Description	Price	Price in USD	Status	Transaction ID
12/1/2018	Hearthstone: 50 Rastakhan's Rumble Pre-purchase	£44.99	\$57.36	Complete	EU352502757
10/18/2018	Hearthstone: Hallow! Hallow! Bundle	£16.99	\$21.66	Complete	EU345719273
10/2/2018	Hearthstone: Welcome Bundle of 10 Classic Packs + Classic Legendary Dragon Card	£3.99	\$5.09	Complete	EU342820271
9/24/2018	Hearthstone: Bundle Up Bundle of 30 Knights of the Frozen Throne Packs	£16.99	\$21.66	Complete	EU341382171
7/28/2018	Hearthstone: New Hero - Magni Bronzebeard	€9.99	\$11.46	Complete	EU330498156
7/28/2018	Hearthstone: New Hero - Alleria Windrunner	€9.99	\$11.46	Complete	EU330498142
7/13/2018	Hearthstone: 80 The Boomsday Project Mega Bundle	Free (Complimentary)	\$0.00	Complete	EU328418444
7/13/2018	Hearthstone: 50 The Boomsday Project Pre-purchase	Free (Complimentary)	\$0.00	Complete	EU328418302
3/2/2018	Hearthstone®: Mammoth Bundle of 10 Journey to Un'Goro, 10 Knights of the Frozen Throne, and 10 Kobolds & Catacombs Packs	€19.99	\$22.93	Complete	EU308891105
1/28/2018	Hearthstone: 7 Whispers of the Old Gods Packs	€9.99	\$11.46	Complete	EU302608539
1/28/2018	Hearthstone: 15 Whispers of the Old Gods Packs	€19.99	\$22.93	Complete	EU302608440
1/28/2018	Hearthstone: 7 Kobolds & Catacombs Packs	€9.99	\$11.46	Complete	EU302568607
1/26/2018	Hearthstone: 15 Journey to Un'Goro Packs	€19.99	\$22.93	Complete	EU302270534
1/17/2018	Hearthstone: 15 Knights of the Frozen Throne Packs	€19.99	\$22.93	Complete	EU301141096
1/17/2018	Hearthstone: 60 Mean Streets of Gadgetzan Packs	€69.99	\$80.28	Complete	EU301141601
12/20/2017	Hearthstone: 7 Kobolds & Catacombs Packs	€9.99	\$11.46	Complete	EU296456751
12/12/2017	Hearthstone: 40 Kobolds & Catacombs Packs	£48.99	\$62.46	Complete	EU294905456
12/11/2017	Hearthstone: 60 Mean Streets of Gadgetzan Packs	€69.99	\$80.28	Complete	EU294776823
12/10/2017	Hearthstone: 60 Whispers of the Old Gods Packs	€69.99	\$80.28	Complete	EU294687317
12/9/2017	Hearthstone: 40 Kobolds & Catacombs Packs	£48.99	\$62.46	Complete	EU294414991
12/8/2017	Hearthstone: 60 Kobolds & Catacombs Packs	€69.99	\$80.28	Complete	EU294265120
12/8/2017	Hearthstone: 40 Knights of the Frozen Throne Packs	€49.99	\$57.34	Complete	EU294266298
12/8/2017	Hearthstone: 40 Knights of the Frozen Throne Packs	£48.99	\$56.19	Complete	EU294208311
11/25/2017	Hearthstone: 50 Kobolds & Catacombs Pre-purchase	€49.99	\$57.34	Complete	EU292442641
11/22/2017	Overwatch	€19.99	\$0.00	Excluded	EU291899642
11/13/2017	Hearthstone: 40 Classic Packs	€49.99	\$57.34	Complete	EU290425213
11/13/2017	Hearthstone: 60 Classic Packs	€69.99	\$80.28	Complete	EU290425839
11/11/2017	Hearthstone: Curse of Naxxramas - Wings 1-5 Bundle	€24.99	\$28.66	Complete	EU290085554
11/10/2017	Hearthstone: New Hero - Medivh	€9.99	\$11.46	Complete	EU289953309
11/10/2017	Hearthstone: 7 Journey to Un'Goro Packs	€9.99	\$11.46	Complete	EU289942703
11/10/2017	Hearthstone: 15 Journey to Un'Goro Packs	€19.99	\$22.93	Complete	EU289941972
10/22/2017	Hearthstone: 15 Knights of the Frozen Throne Packs	€19.99	\$22.93	Complete	EU286859873
10/22/2017	Hearthstone: 40 Knights of the Frozen Throne Packs	€49.99	\$57.34	Complete	EU286858081
9/23/2017	Hearthstone: 40 Journey to Un'Goro Packs	€49.99	\$57.34	Complete	EU282435269
9/23/2017	Hearthstone: 15 Classic Packs	€19.99	\$22.93	Complete	EU282340993
9/19/2017	Hearthstone: 15 Whispers of the Old Gods Packs	€19.99	\$22.93	Complete	EU281836690
9/19/2017	Hearthstone: 15 Classic Packs	€19.99	\$22.93	Complete	EU281838417
9/19/2017	Hearthstone: 15 Knights of the Frozen Throne Packs	€19.99	\$22.93	Complete	EU281837379
8/21/2017	Hearthstone: 15 Journey to Un'Goro Packs	€19.99	\$22.93	Complete	EU276977864
8/21/2017	Hearthstone: 15 Mean Streets of Gadgetzan Packs	€19.99	\$22.93	Complete	EU276973940
8/10/2017	Hearthstone: One Night in Karazhan - Wings 2-4 Bundle	€14.99	\$17.19	Complete	EU274843269
8/9/2017	Hearthstone: One Night in Karazhan - The Parlor	€6.99	\$8.02	Complete	EU274717613
7/31/2017	Hearthstone: Welcome Bundle of 10 Classic Packs + Classic Legendary Card	€4.99	\$5.72	Complete	EU273256097

Americas Region

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Date	Description	Price	Price in USD	Status	Transaction ID
4/12/2018	Hearthstone: 60 The Witchwood Packs	US\$69.99	\$69.99	Complete	US452896939
4/12/2018	Hearthstone: 60 The Witchwood Packs	US\$69.99	\$69.99	Complete	US452894721
4/7/2018	Hearthstone: 60 Classic Packs	US\$69.99	\$69.99	Complete	US452029159
3/31/2018	Hearthstone: 60 Classic Packs	US\$69.99	\$69.99	Complete	US451014719
3/31/2018	Hearthstone: League of Explorers - Wings 1-4 Bundle	US\$19.99	\$19.99	Complete	US451016215
3/15/2018	Hearthstone®: 50 + 20 The Witchwood Pre-purchase	US\$49.99	\$49.99	Complete	US449019286
3/2/2018	Hearthstone: Blackrock Mountain - Wings 1-5 Bundle	US\$24.99	\$24.99	Complete	US447068092

Total Hearthstone Spendings Amount in USD

As of 1 January 2019 **\$1,764.79**

Amount in GBP

£1,394.45

Amount in EURO

€1,533.29